



June 21, 2010

Dear Friends:

Once again, it's that time of year to tell you about our annual 2-Young Foundation (2YF) fundraiser and ask for your help.

As most of you know, over the past several years, 2YF has hosted the Northern VA Wiffle® Ball World Series (NVWWS) to benefit those families and patients affected by brain cancer in memory of Brian Bedell. With your generosity and support, we have contributed just over \$250,000 in support of this cause.

The 15<sup>th</sup> Annual NVWWS will take place on Saturday, August 7<sup>th</sup>, 2010 at Waters Field in Vienna, Virginia. It will be an all-day event, with 8:30am kick-off and a closing awards ceremony at 7pm. We are extremely proud that the money we raise during this event has gone towards purchasing crucial and innovative equipment for diagnosing and treating brain tumors and saving lives.

This year we need your support to continue the fight in curing this disease. We realize that our economy is experiencing some financial hardship. All we ask of you is if you are thinking about making a tax-deductible donation this year, please consider 2YF. The 2 Young Foundation is a non-profit 501c3 that is dedicated to ***caring, connecting, committing and curing.***

Please find the attached Sponsorship Level Overview. In addition, Sponsors will receive a significant amount of publicity prior to and during the tourney. With your help, I know we can make our goal of over \$50,000 this year. Thank you for your continued support of our event. We look forward to seeing you there!

Sincerely,

The 2 Young Foundation

Remember that your Sponsorship is 100% Tax Deductible!

2 Young Foundation, P.O. Box 246, Vienna, VA 22183-0246, [www.2YF.org](http://www.2YF.org)



**Hall of Fame Plan (1 AVAILABLE)**

**\$7,500**

- + Exclusive Naming Rights for the Tournament
- + Multiple Company Banners on Stadium Fence
- + FULL Page Ad in the Program
- + Name and large logo on Official Tournament T-shirt
- + Business Logo on EVENT BANNER ACROSS RT. 123 in DOWNTOWN VIENNA
- + Company Name, Logo and Link on Website
- + A Championship Field Named After the Business
- + Unlimited Company Banners On Championship Field
- + Company-sponsored Homerun Derby will take place on Championship Field
- + Business Name and Logo on all Tournament Ads and PR
- + Corporate Team Entrance (4 players)
- + Plaque of Appreciation
- + 4 tickets to 2011 GALA Event

**MVP Plan (3 AVAILABLE)**

**\$3,500**

- + Multiple Company Banners on Stadium Fence
- + FULL Page Ad in the Program
- + Name and medium logo on Official Tournament T-shirt
- + Business Logo on EVENT BANNER ACROSS RT. 123 in DOWNTOWN VIENNA
- + Company Name, Logo and Link on Website
- + A Division Named After the Business
- + Corporate Team Entrance (4 players)
- + Plaque of Appreciation
- + 2 tickets to 2011 GALA Event

**All-Star Plan (4 AVAILABLE)**

**\$1,500**

- + Your Company Banner on Stadium Fence
- + A Half Page Ad in the Program
- + Name on Official Tournament T-shirt
- + Business Logo on EVENT BANNER ACROSS RT. 123 in DOWNTOWN VIENNA
- + Company Name, Logo and Link on Website

**Grand Slam Plan (UNLIMITED AVAILABLE)**

**\$600**

- + Your Company Banner on Stadium Fence
- + A Quarter Page Ad in The Program
- + Company Name and Logo listed on Website



## 2YF Commitment Receipt

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name (as you want it to appear): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship

Level \_\_\_\_\_ Amount \_\_\_\_\_

Method of Payment:  Check  AMEX  Mastercard  Visa

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature (name on card): \_\_\_\_\_

Commitment signature if other than credit card: \_\_\_\_\_

Make checks payable to 2YF: Mail to P.O.Box 246, Vienna, VA 22183-0246

**ALL COMMITMENTS MUST BE PAID BY JULY 21, 2010 IN ORDER TO**

**RECEIVE SPONSORSHIP RECOGNITION**

2YF Does Not Invoice for Sponsorships - Remember that your Sponsorship is 100% Tax Deductible!